

The following proposals, received on DAP between July 16-31, 2012, have been approved.  
For more information on the DAP process, see the Academic Handbook at [www.uwo.ca/univse/handbook](http://www.uwo.ca/univse/handbook).

## FACULTY OF ARTS AND HUMANITIES

### WOMEN'S STUDIES

Effective **September 1, 2012**, Women's Studies 2253E: *Queer Subjects and Women's Studies* 2273E: *Sexual Subjects* be returned to the list of prerequisites for Women's Studies 3356F/G: *Feminist Topics in Sexuality Studies*, 3363F/G: *Feminist Topics in Sexuality Studies*, 3373F/G: *Feminist Topics in Sexuality Studies* and 4463F/G: *Advanced Seminar in Sexuality Studies*

#### Women's Studies 3356F/G: Feminist Topics in Sexuality Studies

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Prerequisite(s): Women's Studies 2256E or 2257E or 2220E or 2253E or 2273E or permission of the Department.

#### Women's Studies 3363F/G: Feminist Topics in Sexuality Studies

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Prerequisite(s): Women's Studies 2256E or 2257E or 2220E or 2253E or 2273E or permission of the Department.

#### Women's Studies 3373F/G: Feminist Topics in Sexuality Studies

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Prerequisite(s): Women's Studies 2256E or 2257E or 2220E or 2253E or 2273E or permission of the Department.

#### Women's Studies 4463F/G: Advanced Seminar in Sexuality Studies

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Prerequisite(s): Women's Studies 2256E or 2257E or 2220E or 2253E or 2273E or permission of the Department.

## HURON UNIVERSITY COLLEGE

### CENTRE FOR GLOBAL STUDIES

Effective **September 1, 2012**, the list of courses that may be used to satisfy modular requirements for the Honors Specialization, Specialization, Major, and Minor in Global Culture Studies at Huron University College, be revised to read as follows.

#### HONORS SPECIALIZATION IN GLOBAL CULTURE STUDIES

Module

9.0 courses

**1.0 course:** Centre for Global Studies 2003F/G, 3005F/G

**0.5 course** from: Centre for Global Studies 2002F/G, 2004F/G

**1.0 course** from: Centre for Global Studies 3511F/G, 3512F/G, 3515F/G, 3523F/G-3525F/G, 3524F/G

**1.5 courses** from: Centre for Global Studies 3000 – 4999 level

**1.0 course** in from: Centre for Global Studies at the 4000 – 4999 level, including at least 0.5 from: Centre for Global Studies 4011F/G, 4012F/G, 4013F/G, 4018F/G

**2.5 courses** from: Centre for Global Studies 2002F/G, 2004F/G, 3001F/G-4999.

**1.0 course** from: English 2235A/B, 2236F/G, 2361E, 2362F/G, 2363F/G; History 2701E, 2702E;

Philosophy 2812F/G, 2820F/G, 3820F/G; Political Science 2219E, 2231E.

~~2.0 other Centre for Global Studies or other Arts or Social Science courses at the 2200 level or above. The courses taken to meet this requirement must have global culture studies content and receive prior approval from the Centre.~~

**1.5 courses** from: Chinese 2243F/G, 2244F/G, 3652F/G, 3653F/G, English 2361E, 2362F/G, 2363F/G, 2705F/G, French 3752F/G, Japanese 3650F/G, or from a list of other literature and cultural studies courses maintained by the Centre for Global Studies

**1.5 courses** from: Centre for Global Studies 2340F/G, 2341F/G, History 2702E, 2706E, 3311F/G, 3313F/G, 3705E, Philosophy 2812F/G, 2820F/G, 3880F/G, Political Science 2219E, 3304F/G, 3306F/G, 3386F/G, Psychology 3721F/G, or from a list of other social and theoretical studies courses maintained by the Centre for Global Studies

**1.0 course** from: Anthropology 2255E, 3266F/G, 3305F/G, 4402F/G, English 2250F/G, Film Studies 2251E, 3373F/G, First Nations Studies 3722F/G, 4141F/G, Geography 2410A/B, 3411A/B, 3412F/G, 3415A/B, Media, Information and Technoculture 2200F/G, 2371F/G, 2372F/G, 2934F/G, 3100F/G, 3931F/G, Political Science 3202F/G, 3203F/G, 3388E, Social Justice and Peace Studies 4400E, Sociology 2208F/G, 3323F/G, 4420F/G, Women's Studies 3350F/G, Writing 2219F/G, or from a list of courses maintained by the Centre for Global Studies.

## SPECIALIZATION IN GLOBAL CULTURE STUDIES

Module

9.0 courses

**1.0 course:** Centre for Global Studies 2003F/G, 3005F/G

**0.5 course** from: Centre for Global Studies 2002F/G, 2004F/G

**1.0 course** from: Centre for Global Studies 3511F/G, 3512F/G, 3515F/G, 3523F/G-3525F/G, 3524F/G

~~3.5 courses~~ from: Centre for Global Studies 2002F/G, 2004F/G, and 3000-3999.

~~1.0 course~~ from: English 2235A/B, 2236F/G, 2361E, 2362F/G, 2363F/G; History 2701E, 2702E; Philosophy 2812F/G, 2820F/G, 3820F/G; Political Science 2219E, 2231E.

~~2.0 other Centre for Global Studies or other Arts or Social Science courses at the 2200 level or above. The courses taken to meet this requirement must have global culture studies content and receive prior approval from the Centre.~~

**2.5 courses** from: Centre for Global Studies 3000 – 4999 level

**1.5 courses** from: Chinese 2243F/G, 2244F/G, 3652F/G, 3653F/G, English 2361E, 2362F/G, 2363F/G, 2705F/G, French 3752F/G, Japanese 3650F/G, or from a list of other literature and cultural studies courses maintained by the Centre for Global Studies

**1.5 courses** from: Centre for Global Studies 2340F/G, 2341F/G, History 2702E, 2706E, 3311F/G, 3313F/G, 3705E, Philosophy 2812F/G, 2820F/G, 3880F/G, Political Science 2219E, 3304F/G, 3306F/G, 3386F/G, Psychology 3721F/G, or from a list of other social and theoretical studies courses maintained by the Centre for Global Studies

**1.0 course** from: Anthropology 2255E, 3266F/G, 3305F/G, 4402F/G, English 2250F/G, Film Studies 2251E, 3373F/G, First Nations Studies 3722F/G, 4141F/G, Geography 2410A/B, 3411A/B, 3412F/G, 3415A/B, Media, Information and Technoculture 2200F/G, 2371F/G, 2372F/G, 2934F/G, 3100F/G, 3931F/G, Political Science 3202F/G, 3203F/G, 3388E, Social Justice and Peace Studies 4400E, Sociology 2208F/G, 3323F/G, 4420F/G, Women's Studies 3350F/G, Writing 2219F/G, or from a list of other courses maintained by the Centre for Global Studies

## MAJOR IN GLOBAL CULTURE STUDIES

Module

6.0 courses

**1.0 course:** Centre for Global Studies 2003F/G, 3005F/G

**0.5 course** from: Centre for Global Studies 2002F/G, 2004F/G

**1.0 course** from: Centre for Global Studies 3511F/G, 3512F/G, 3515F/G, 3523F/G-3525F/G, 3524F/G

~~1.5 course~~ from: Centre for Global Studies 2002F/G, 2004F/G, and 3000-4999.

~~1.0 course~~ from: English 2235A/B, 2236F/G, 2361E, 2362F/G, 2363F/G; History 2701E, 2702E; Philosophy 2812F/G, 2820F/G, 3820F/G; Political Science 2219E, 2231E.

~~1.0 other Centre for Global Studies or other Arts or Social Science courses numbered 2200 or above.~~

The course(s) taken to meet this requirement must have global culture studies content and receive prior approval from the Centre.

**1.5 courses** from: Centre for Global Studies 3000 – 4999 level

**1.0 courses** from: Chinese 2243F/G, 2244F/G, 3652F/G, 3653F/G, English 2361E, 2362F/G, 2363F/G, 2705F/G, French 3752F/G, Japanese 3650F/G, or from a list of other literature and cultural studies courses maintained by the Centre for Global Studies.

**1.0 courses** from: Centre for Global Studies 2340F/G, 2341F/G, History 2702E, 2706E, 3311F/G, 3313F/G, 3705E, Philosophy 2812F/G, 2820F/G, 3880F/G, Political Science 2219E, 3304F/G, 3306F/G, 3386F/G, Psychology 3721F/G, or from a list of other social and theoretical studies courses maintained by the Centre for Global Studies

## MINOR IN GLOBAL CULTURE STUDIES

Module

4.0 courses

**1.0 course**: Centre for Global Studies 2003F/G, 3004, 3005F/G

**0.5 course** from: Centre for Global Studies 2002F/G, 2004F/G

**1.0 course** from: Centre for Global Studies 3511F/G, 3512F/G, 3515F/G, 3523F/G-3525F/G, 3524F/G

**1.5 courses** from: Centre for Global Studies 3400, 3000 – 3999F/G level

Effective **September 1, 2012**, the list of courses that may be used to satisfy modular requirements for the Honors Specialization, Specialization, Major, and Minor in Globalization Studies at Huron University College, be revised to read as follows.

## HONORS SPECIALIZATION IN GLOBALIZATION STUDIES

Module

9.0 courses

**1.0 course**: Centre for Global Studies 2004F/G, 3001F/G

**0.5 course** from: Centre for Global Studies 2002F/G, 2003F/G

**1.0 course** from: Centre for Global Studies 3509F/G, 3513F/G, 3514F/G, 3525F/G

**1.5 courses** from: Centre for Global Studies 3000 – 4999 level

**1.0 course** in from: Centre for Global Studies at the 4000 – 4999 level

1.0 courses from: Anthropology 2201F/G, 2203F/G; English 2362F/G, 2363F/G; Centre for Global Studies 2002F/G, 2003F/G; History 2701E, 2702E; Philosophy 2074F/G, 2810F/G, 3820F/G; Economics 2124A/B, 2125A/B, 2161F/G, 2163A/B, 2170A/B; Political Science 2231E, 2275E.

2.5 courses from: Centre for Global Studies 2002F/G, 2003F/G, and 3000-4999.

2.0 Arts or Social Science courses at the 2200 level or above. The courses taken to meet this requirement must have globalization studies content and receive prior approval from the Centre.

**1.0 course** from: Chinese 2243F/G, English 2324E, 2361E, 2363F/G, French 3752F/G, Japanese 3650F/G, or other literature and cultural studies courses from a list maintained by the Centre for Global Studies

**2.0 courses** from: Anthropology 2201F/G, 2203F/G, Economics 2161F/G, 2163A/B, 2170A/B, History 2413E, 2701E, 2704E, 3201E, Philosophy 2074F/G, 3820F/G, Political Science 2257, 3356F/G, 3368E, 3379E, 3386F/G, or other social and theoretical studies courses from a list maintained by the Centre for Global Studies

**1.0 course** from: Anthropology 2201F/G, 2203F/G, 2262F/G, 2272F/G, 2280F/G, 2282F/G, 2532F/G, Economics 3312A/B, Geography 2411F/G, 2420A/B, 3422A/B, 3445F/G, History 2811F/G, 3701E, Human Ecology 3343A/B, Media, Information and Technoculture 2211F/G, 2306F/G, 2374F/G, 2510F/G, 2901F/G, 3110F/G, 3130F/G, 3216F/G, 3352F/G, Political Science 3322F/G, 4404F/G, Social Justice and Peace Studies 4402F/G, Sociology 3318F/G, 3353F/G, 3354F/G, 4410F/G, or other courses from a list maintained by the Centre for Global Studies

## SPECIALIZATION IN GLOBALIZATION STUDIES

Module

9.0 courses

**1.0 course:** Centre for Global Studies 2004F/G, 3001F/G

**0.5 course** from: Centre for Global Studies 2002F/G, 2003F/G

**1.0 course** from: Centre for Global Studies 3509F/G, 3513F/G, 3514F/G, 3525F/G

~~1.0 courses from: Anthropology 2201F/G, 2203F/G; English 2362F/G, 2363F/G; Centre for Global Studies 2002F/G, 2003F/G; History 2701E, 2702E; Philosophy 2074F/G, 2810F/G, 3820F/G; Economics 2124A/B, 2125A/B, 2161F/G, 2163A/B, 2170A/B; Political Science 2231E, 2275E.~~

~~3.5 courses from: Centre for Global Studies 2002F/G, 2003F/G, and 3000-3999.~~

~~2.0 Arts or Social Science courses at the 2200 level or above. The courses taken to meet this requirement must have globalization studies content and receive prior approval from the Centre.~~

**2.5 courses** from: Centre for Global Studies 3000 – 4999 level

**1.0 course** from: Chinese 2243F/G, English 2324E, 2361E, 2363F/G, French 3752F/G, Japanese 3650F/G, or other literature and cultural studies courses from a list maintained by the Centre for Global Studies.

**2.0 courses** from: Anthropology 2201F/G, 2203F/G, Economics 2161F/G, 2163A/B, 2170A/B, History 2413E, 2701E, 2704E, 3201E, Philosophy 2074F/G, 3820F/G, Political Science 2257, 3356F/G, 3368E, 3379E, 3386F/G, or other social and theoretical studies courses from a list maintained by the Centre for Global Studies

**1.0 course** from: Anthropology 2201F/G, 2203F/G, 2262F/G, 2272F/G, 2280F/G, 2282F/G, 2532F/G, Economics 3312A/B, Geography 2411F/G, 2420A/B, 3422A/B, 3445F/G, History 2811F/G, 3701E, Human Ecology 3343A/B, Media, Information and Technoculture 2211F/G, 2306F/G, 2374F/G, 2510F/G, 2901F/G, 3110F/G, 3130F/G, 3216F/G, 3352F/G, Political Science 3322F/G, 4404F/G, Social Justice and Peace Studies 4402F/G, Sociology 3318F/G, 3353F/G, 3354F/G, 4410F/G, or from a list of other courses maintained by the Centre for Global Studies

## MAJOR IN GLOBALIZATION STUDIES

Module

6.0 courses

**1.0 course:** Centre for Global Studies 2004F/G, 3001F/G

**0.5 course** from: Centre for Global Studies 2002F/G, 2003F/G

**1.0 course** from: Centre for Global Studies 3509F/G, 3513F/G, 3514F/G, 3525F/G

~~1.0 courses from: Anthropology 2201F/G, 2203F/G; English 2362F/G, 2363F/G; Centre for Global Studies 2002F/G, 2003F/G; History 2701E, 2702E; Philosophy 2074F/G, 2810F/G, 3820F/G; Economics 2124A/B, 2125A/B, 2161F/G, 2163A/B, 2170A/B; Political Science 2231E, 2275E.~~

~~1.5 courses from: Centre for Global Studies 2002F/G, 2003F/G, and 3000-4999.~~

~~1.0 Arts or Social Science course numbered 2200 or above. The course(s) taken to meet this requirement must have globalization studies content and receive prior approval from the Centre.~~

**1.5 courses** from: Centre for Global Studies 3000 – 4999 level

**1.0 course** from: Chinese 2243F/G, English 2324E, 2361E, 2363F/G, French 3752F/G, Japanese 3650F/G, or other literature and cultural studies courses from a list maintained by the Centre for Global Studies

**1.0 courses** from: Anthropology 2201F/G, 2203F/G, Economics 2161F/G, 2163A/B, 2170A/B, History 2413E, 2701E, 2704E, 3201E, Philosophy 2074F/G, 3820F/G, Political Science 2257, 3356F/G, 3368E, 3379E, 3386F/G, or other social and theoretical studies courses from a list maintained by the Centre for Global Studies

## MINOR IN GLOBALIZATION STUDIES

Module

4.0 courses

**1.0 course:** Centre for Global Studies 2004F/G, 3001F/G

**0.5 course** from: Centre for Global Studies 2002F/G, 2003F/G

**1.0 course** from: Centre for Global Studies 3509F/G, 3513F/G, 3514F/G, 3525F/G

**1.5 courses** from: Centre for Global Studies ~~3400E~~**3000** – 3999F/G level

Effective **September 1, 2012**, the list of courses that may be used to satisfy modular requirements for the Honors Specialization, Specialization, Major, and Minor in Global Development Studies at Huron University College, be revised to read as follows.

## HONORS SPECIALIZATION IN GLOBAL DEVELOPMENT STUDIES

Module

9.0 courses

**0.5/1.5 courses** from: Centre for Global Studies 2002F/G, 3001F/G, 3516F/G

**0.5 course** from: Centre for Global Studies 2003F/G, 2004F/G

~~1.0 courses: Centre for Global Studies 3001F/G, 3516F/G.~~

**0.5 course** from: Centre for Global Studies 3002F/G, 3003F/G, 3004A/B

**1.5 courses** from: Centre for Global Studies 3000F/G – 4999 level

**1.0 course** in ~~from:~~ Centre for Global Studies at the 4000 – 4999 level

~~3.5 courses from: Centre for Global Studies 2003F/G, 2004F/G, and 3000-4999; Political Science 2231E.~~

~~2.0 Arts or Social Science courses at the 2200 level or above. The courses taken to meet this requirement must have global development studies content and receive prior approval from the Centre.~~

**2.0 courses** from: Economics 2114F/G, 2161F/G, 2170A/B, 3314A/B, 3317A/B, Political Science 2231E, 2257, 3358F/G, 3379E, or from other social science courses related to global development on a list maintained by the Centre for Global Studies

**1.0 course** from: English 2361E, 2362F/G, History 2701E, 2702E, 3705E, Philosophy 2812F/G, or from other humanities courses relating to global development on a list maintained by the Centre for Global Studies

**1.0 course** from: Anthropology 2203F/G, 2250F/G, 2281F/G, 2283F/G, Economics 2172A/B, Environmental Science 3300F/G, Food & Nutrition 3320A/B, Geography 2430A/B, 2450F/G, 2460F/G, 3431A/B, 3441F/G, 3442F/G, 3451A/B, Health Sciences 3250F/G, Media, Information and Technoculture 3932F/G, Political Science 2240E, 3325E, 3365F/G, Social Justice and Peace Studies 4402F/G, Sociology 2212A/B, 2215A/B, 2220A/B, 2221A/B, 3331F/G, 3371F/G, or from a list of courses maintained by the Centre for Global Studies

## SPECIALIZATION IN GLOBAL DEVELOPMENT STUDIES

Module

9.0 courses

**0.5/1.5 courses** from: Centre for Global Studies 2002F/G, 3001F/G, 3516F/G

**0.5 course** from: Centre for Global Studies 2003F/G, 2004F/G

~~1.0 courses: Centre for Global Studies 3001F/G, 3516F/G.~~

**0.5 course** from: Centre for Global Studies 3002F/G, 3003F/G, 3004A/B

~~4.5 courses from: Centre for Global Studies 2003F/G, 2004F/G, and 3000-3999; Political Science 2231E.~~

~~2.0 courses in Arts or Social Science at the 2200 level or above. The courses taken to meet this requirement must have global development studies content and receive prior approval from the Centre.~~

**2.5 courses** from: Centre for Global Studies 3000F/G – 4999 level

**2.0 courses** from: Economics 2114F/G, 2161F/G, 2170A/B, 3314A/B, 3317A/B, Political Science 2231E, 2257, 3358F/G, 3379E, or from other social science courses related to global development on a list maintained by the Centre for Global Studies

**1.0 course** from: English 2361E, 2362F/G, History 2701E, 2702E, 3705E, Philosophy 2812F/G, or from other humanities courses with a global development component on a list maintained by the Centre for Global Studies

**1.0 course** from: Anthropology 2203F/G, 2250F/G, 2281F/G, 2283F/G, Economics 2172A/B, Environmental Science 3300F/G, Food & Nutrition 3320A/B, Geography 2430A/B, 2450F/G, 2460F/G, 3431A/B, 3441F/G, 3442F/G, 3451A/B, Health Sciences 3250F/G, Media, Information and Technoculture 3932F/G, Political Science 2240E, 3325E, 3365F/G, Social Justice & Peace Studies 4402F/G, Sociology 2212A/B, 2215A/B, 2220A/B, 2221A/B, 3331F/G, 3371F/G, or from a list of other courses maintained by the Centre for Global Studies

**MAJOR IN GLOBAL DEVELOPMENT STUDIES**

Module

6.0 courses

**0.5/1.5 courses**: Centre for Global Studies 2002F/G, 3001F/G, 3516F/G**0.5 course** from: Centre for Global Studies 2003F/G, 2004F/G~~1.0 courses: Centre for Global Studies 3001F/G, 3516F/G.~~**0.5 course** from: Centre for Global Studies 3002F/G, 3003F/G, 3004A/B~~2.5 courses from: Centre for Global Studies 2003F/G, 2004F/G, and 3000-4999; Political Science 2231E.~~~~1.0 course in Arts or Social Science numbered 2200 or above. The course(s) taken to meet this requirement must have global development studies content and receive prior approval from the Centre.~~**1.5 courses** from: Centre for Global Studies 3000F/G – 4999 level**1.0 courses** from: Economics 2114F/G, 2161F/G, 2170A/B, 3314A/B, 3317A/B, Political Science 2231E, 2257, 3358F/G, 3379E, or from other social science courses related to global development on a list maintained by the Centre for Global Studies**1.0 course** from: English 2361E, 2362F/G, History 2701E, 2702E, 3705E, Philosophy 2812F/G, or from a list of other humanities courses with a global development component maintained by the Centre for Global Studies**MINOR IN GLOBAL DEVELOPMENT STUDIES**

Module

4.0 courses

**0.5/1.5 courses**: Centre for Global Studies 2002F/G, 3001F/G, 3516F/G**0.5 course** from: Centre for Global Studies 2003F/G, 2004F/G~~1.0~~**0.5 course** from: Centre for Global Studies 3001F/G, 3002F/G, 3003F/G, 3004A/B**1.5 courses** from: Centre for Global Studies 3000F/G – 3999 level~~2.5 courses from: Centre for Global Studies 3001F/G, 3002F/G, 3003F/G, 3004A/B, 3201F/G, 3202F/G, 3508F/G-3516F/G, 3523F/G, 3524F/G, 3525F/G.~~**KING'S UNIVERSITY COLLEGE****CHILDHOOD AND SOCIAL INSTITUTIONS**

*Effective **September 1, 2012**, the prerequisites for Childhood and Social Institutions 2210F/G and 3300F/G will be revised at King's University College.*

**Childhood and Social Institutions 2210F/G - Childhood in Culture, Society and Public Policy**

This course examines childhood and youth as they are structured by social institutional contexts such as citizenship, labor policies and practices, schools, and disciplinary institutions. Historical, ethnographic, discursive, and structural approaches are used to explore how childhood is produced and contested through a diverse set of cultural, social, and political systems.

Antirequisite(s): The former Childhood and Social Institutions 2200.

Prerequisite(s): Childhood and Social Institutions 1025F/G or the former CSI 1020.

3 lecture hours, 0.5 course.

(King's)

**Childhood and Social Institutions 3300F/G - Childhood, Citizenship, and Participation**

An examination of various attempts to include children in the decision making processes of social projects, settings, agencies and institutions. Various arguments for inclusion of children will be discussed along with an assessment of the outcomes associated with each attempt.

Prerequisite(s): CSI 1025F/G CSI 2210F/G or the former 4020-2200, or permission of the CSI Program Coordinator.

3 lecture/tutorial hours, 0.5 course.  
(King's)

## **RICHARD IVEY SCHOOL OF BUSINESS**

*Effective **September 1, 2012**, the following courses be introduced to the HBA2 Curriculum.*

### **4555A/B New Media Marketing**

New Media Marketing merges theoretical concepts with strategic and practical solutions. Through a combination of readings, industry articles, case studies, in-class discussions and online resources (including blog posts, tweets and videos), students are exposed to the latest developments in new media marketing brought together through in-class discussions and analysis.

3.0 hours, 0.5 course

### **4557A/B - Business Government & Globalization**

This course explores the tensions that can arise between corporate behavior and societal interests. There are two modules to the course: the first, examines these issues in the context of the natural and the social environment. The second examines the relationship between business strategy and an ever globalizing world.

3 hours, 0.5 course

### **4559A/B Raising Capital in the Financial Markets**

This course places corporate financial decisions in a strategic context, emphasizing the relationship between capital structure and the financial markets. This course is designed as a "how to" course on capital raising in domestic and global financial markets.

3 hours, 0.5 course

### **4560A/B Strategic Hedging and Value Investing**

This course explores ways by which the other component of risk - market risk - may be assessed and, when appropriate, hedged. Data exercises throughout the course support the practical orientation of the material covered, including exercises requiring students to construct portfolio hedges.

3 hours, 0.5 course

### **4562Q/R/S/T Reputation Management**

To provide students with a broader understanding of reputation risk and reputation management.

Research shows that companies who invest in communications are more profitable.

2 hours, 0.25 course

### **4564A/B Design Driven Innovation**

The course demonstrates how organizations gain competitive advantage through design driven innovation which is a customer experience oriented approach to marketing that results in powerful, emotional - and profitable - brand relationships.

3 hours, 0.5 course

### **4569 Ivey Field Project**

The Ivey Field Project (IFP) presents an opportunity for students to put into action all of what they have learned during their time at Ivey. Each student, together with their team, will choose between creating a new venture (NVP) and consulting to an existing business (CCP).

3 hours, 1.0 course

*Effective **September 1, 2012**, the following courses be withdrawn: Business 4432A/R/S/T Managing High Growth Companies, Business 4418Q/R/S/T Applied Corporate Finance, Business 4453Q/R/S/T Investment Management, Business 4452Q/R/S/T New Venture Creation Business 4422Q/R/S/T Entrepreneurship: Creativity, Opportunity & Expertise.*

Effective **September 1, 2012**, the following courses be introduced:

**4558A/B New Venture Creation**

This course relies heavily on experiential learning-you will be engaging in field-work to identify problems faced by real people in the real world, you will be identifying and conducting interviews with real subject matter experts, and you will be getting feedback from real customers over the term.

3 hours, 0.5 course

**4565A/B Applied Corporate Finance**

This course builds on the corporate finance tools presented in the core finance course. A central part of the course is a project examining the valuation and financing strategy of a Canadian Mining company using data obtained by students through extensive financial sources available at Ivey.

3 hours, 0.5 course

**4566A/B Managing High Growth Companies**

The objective of the course is to develop the knowledge, skills and attitudes that are needed to manage a high growth, entrepreneurial company.

3 hours, 0.5 course

**4567A/B Investment Management**

The principal objective of the course is to provide a framework and sufficient knowledge for the individual investor to undertake financial and investment decisions within their overall personal financial plan.

3 hours, 0.5 course

**CONTINUING STUDIES**

***DIPLOMA IN NOT-FOR-PROFIT MANAGEMENT***

Effective **September 1, 2012**, *NFPM 6001 Human Resource Management for Not-for-Profit Organizations* be withdrawn from required diploma and certificate courses.

Effective **September 1, 2012**, *NFPM 6006 Volunteer Management* be introduced to replace it as a required diploma/certificate course.

**NFPM 6006: Volunteer Management**

This course will explore the roles of volunteers and their managers in not-for-profit organizations. Topics will include planning, recruitment, selection, orientation, training, supervision and assessment. Careful attention will be paid to legal and ethical considerations, and the relationship between staff and volunteers.

*Requirements for the Diploma in Not-for-Profit Management will therefore be revised to the following:*

- NFPM 6000 Development and Fundraising for Not-for-Profit Organizations
- NFPM 6002 Writing for the Not-for-Profit Sector
- NFPM 6003 Strategic Planning in Not-for-Profit Organizations
- NFPM 6004 Public Policy in the Not-for-Profit Context
- NFPM 6005 Technology in the Not-for-Profit Sector
- NFPM 6006 Volunteer Management
- NFPM 6011 Finance for Not-for-Profit Organizations
- NFPM 6012 Marketing and Public Relations for Not-for-Profit Organizations
- NFPM 6013 Boards and Governance
- NFPM 6014 Foundations of Leadership Development
- NFPM 6016 Event Management



- NFPM 6101 Supervised Work Placement

*Requirements for the Certificate in Not-for-Profit Management will therefore be revised to the following:*

- NFPM 6000 Development and Fundraising for Not-for-Profit Organizations
- NFPM 6002 Writing for the Not-for-Profit Sector
- NFPM 6003 Strategic Planning in Not-for-Profit Organizations
- NFPM 6004 Public Policy in the Not-for-Profit Context
- NFPM 6005 Technology in the Not-for-Profit Sector
- NFPM 6006 Volunteer Management
- NFPM 6011 Finance for Not-for-Profit Organizations
- NFPM 6012 Marketing and Public Relations for Not-for-Profit Organizations
- NFPM 6013 Boards and Governance
- NFPM 6014 Foundations of Leadership Development
- NFPM 6016 Event Management

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***DAP UPDATE: MINOR CHANGES***

**No changes at this time.**